



NPLYFC Social Media Policy

1 Benefits of Social Media

The social media used by NPLYFC include the club website, Instagram, Facebook and Twitter accounts. Teams also use Email, Whatsapp and other messaging platforms, as well as match organising apps such as Matchday and Teamer. There are many benefits of using social media including informing parents, celebrating successes, and promoting events.

2 Consent

The annual registration process at the club includes agreement from parents or carers to accept that images of their child may be used on club social media platforms. This can include posts that remain in place after the child has left the club. Where consent is not provided, or withdrawn, parents or carers should contact their team manager who will then inform other team parents and the club Welfare Officer.

3 FA Guidance

NPLYFC endorses FA guidance for the use of Social Media and posting of photographs.

Guidance is found in the following documents accessible from this link.

<https://www.thefa.com/football-rules-governance/safeguarding/section-11-the-complete-downloads-directory>

6.1 Running websites and social media platforms

6.2 Digital communications and children

6.3 Staying safe in the digital world

8.3 Photographing and filming children

8.5 Tips to ensure your child's online safety

4 NSPCC Guidance

NPLYFC also seek to follow the guidance provided by the NSPCC regarding Social Media and online safety. This can be accessed from this link.

<https://learning.nspcc.org.uk/safeguarding-child-protection/social-media-and-online-safety>

5 Further Advice

The FA Safeguarding Children general enquiry line 0845 210 8080

Further advice on Safeguarding Children matters can be obtained from the NPLYFC Welfare Officer, Mike Ruddick. Email. Childwelfare@nplyyouthfootball.co.uk Phone. 07981 130856